



# Partnering For Impact

**Discussion Report**

**October 20, 2017**

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## Highlights

- Common challenges
- Asset map & calendar
- Face-to-face
- List serve for NPOs leadership
- Common pain \$
- Invite businesses and others to join the conversation
- Volunteers connect to organizations, process

## Actions/Breakthroughs

- Speed dating type of event that includes businesses and NPOs  
Lead

Julia Stewart		Fredericton Library
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- Data Gathering (workshop?, scope? NBSPRN)  
Lead

Bobby Ogilvie		Talent Edge
Sandi MacKinnon		GFSI

- Volunteer Matching  
Lead

Susanne White		GFSI-CIN-VGF
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## Learning & Creating

Providing Support Resources & Opportunities

Chris Wilby		Makerspace
April Thorne		City of Fredericton
Karolyn Martin		STU - Social Work
Melissa Fulton		Nature NB
Janet Crawford		NB Film Co-op
April Veno-Munn		Habitat for Humanity
Danny Soucy		NBACL
Jennifer Jewett		Canadian Deafblind Association
Christy McLean		Literacy Coalition of New Brunswick
Janette Desharnais		Frontier College
Joanna Mills		Diabetes Canada
Cynthia Ryder		Fredericton Arts Alliance
Heather Gregory		York Sunbury Search and Rescue

- Who is offering what
- How do we find each other and share
- Use networking opportunities to help each other

Share the info gathered with the organizations that we are from

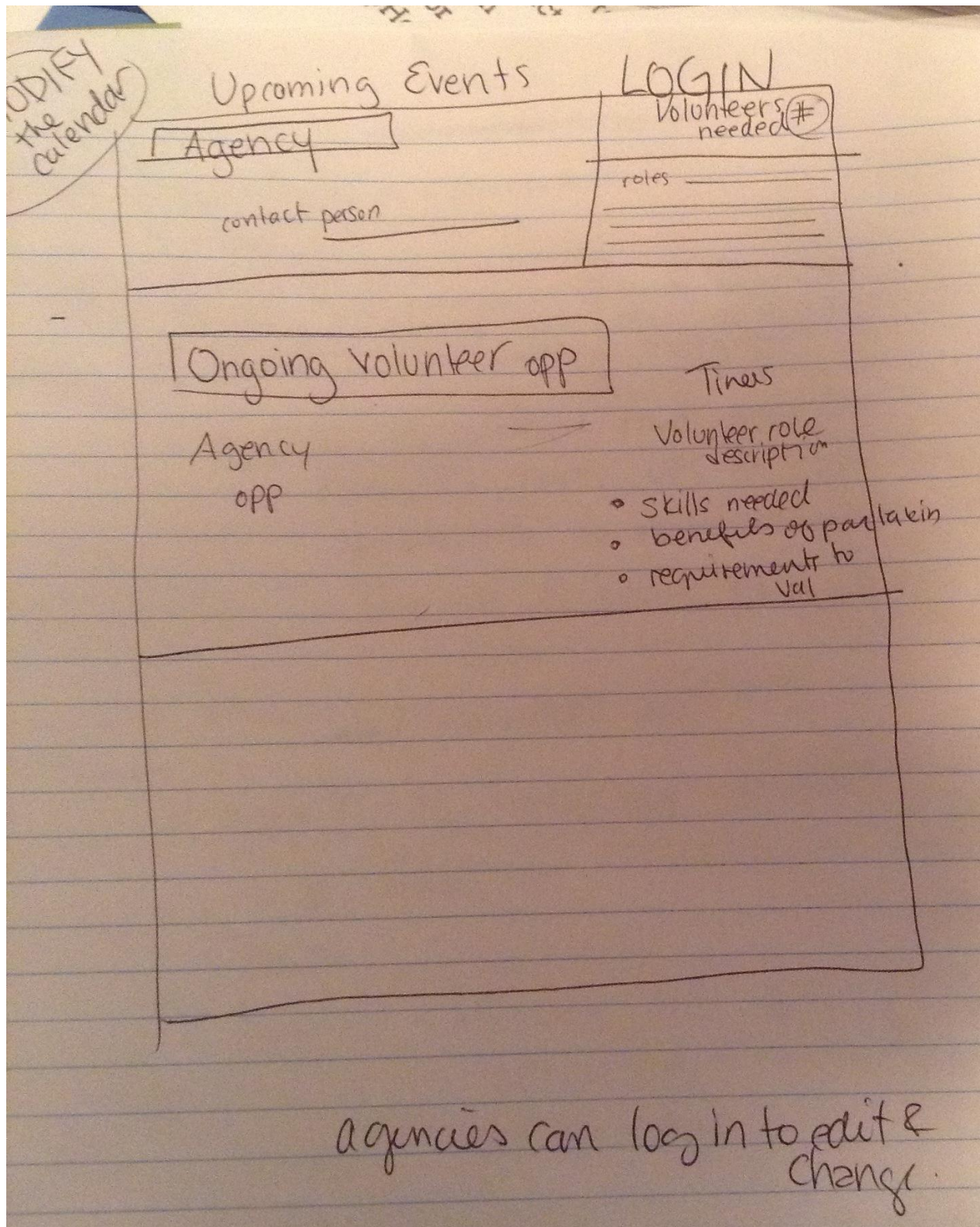
Continue the conversation

## Volunteer Sharing

Courtney Thompson		Nature Conservancy of Canada
Kelsey Rusk		Meals on Wheelles
Scott MacAfee		ESIC
Arjen Denotter		YMCA
Tammy Ward		RCMP
Amanda Bent		NBCC
April Thorne		City of Fredericton
Joanna Mills		Diabetes Canada
Roxana Atkinson		United Way

- Issues recruitment
  - Too much process
  - Finding volunteers
  - Barriers
- Idea: Create a volunteer hub
  - Include job description, with benefits of volunteering opportunity, but also upfront everything they need to do (training, background ck, etc.)
- There are recruitment form NBCC, Knowledge Park, UPS, UNB, STU – they need to know where to volunteer, 1offs and ongoing
- Can knowledge park create a website?
- Modify volunteer website to have –
  - 1- calendar of upcoming events
  - 2- ongoing volunteer positions (info about timeline, role description, skills needed, benefits, requirements – (background, training))

mock up on next page



## Data sharing and communication

John Coates		GFSI
Lisa O'Blenis		CHIMO
Tim Fox		Fredericton Community Foundation
Tim Yerxa		The Fredericton Playhouse
Timothy Snow		The Wellness Movement
Heather Gregory		York Sunbury Search and Rescue
Nick Scott		NB Social Policy Research Network
Chris Wilby		Makerspace
Melissa Fulton		Nature NB
Ryan Ferguson		Lifesaving Society
Jenn Wambolt		Capital City Cycles
Warren Maddox		Fredericton Homeless Shelters Inc.
Karen MacAlpine		Boys and Girls Club Fredericton
Julie Gallant Daigle		Youth in Transition
Sarah Wagner		NBACL
Kevin Lemieux		YMCA
Arjen Denotter		YMCA
Norma Pianti		Liberty Lane Inc.
Sarah Payne		Liberty Lane Inc.
Sandi MacKinnon		GFSI
April Venno-Munn		Habitat for Humanity
Jennifer White		Nature Conservancy of Canada

- Privacy issues must be considered
- Who can help us figure out what data to collect
- Lack of resources
- Funders MUST release data
- Evidence based decisions
- 10% of funding should be for program evaluation including data collection
- Currently collecting data only for funding applications
- Where / who to host data
- What questions do we have to ask re:analytics
- How can we communicate with each other?

Actions - GFSI & NBSPRN is positioned to help – set up working group – talk to funders  
look into list serve for leadership of NPOs

## Data Sharing & Information

How to keep others informed on everything (programs, events, needs, openings, grants)

Julia Ramirez		Ignite Fredericton
Lindsay Gallagher		Bridges of Canada Inc/Sarah Tracy Centre for Women
Christy McLean		Literacy Coalition of NB
Kevin Lemieux		YMCA
Chris Wilby		Makerspace
Tara Werner		Recreation NB
Janet Crawford		NB Film Co-op
Sarah Wagner		NBACL
April Venno-Munn		Habitat for Humanity
Roland Moreno		Asian Heritage of New Brunswick
Bronwyn Davies		Horizon Health
Rudy Morales		FCNB

- Centralized data solutions
- Define the data structure
- common data elements
  - events, projects, mandates, demographics, resources, surveys
- who is the owner
- what already exists
- what are other cities doing
- don't reinvent the wheel

Actions'- GFSI to take a leadership role

Create facebook group to continue the conversation

Smallest, quickest, cheapest is a good rule



## Community Centers Mapping

Jeff Macfarland		The Ville
Sandi MacKinnon		GFSI
Ljiljana Kalaba		Multicultural Association of Fredericton Inc.
Arjen Denotter		YMCA
Roland Moreno		Asian Heritage of New Brunswick
Julia Stewart		Fredericton Library
Sebastian Salazar-Chavez		City of Fredericton
Tim Yerxa		The Fredericton Playhouse

What is community to the city of Fredericton? Is this an Imagine Fredericton initiative outcome?

What is the relationship with the City and community centers?

Education about all the centers in GFA is important.

### Action

Asset map of community centers (library, stepping stones, cultural center, the Ville, north side youth center, etc.)

Merge with LIP asset map

Include free meeting space or event hosting spaces

City of Fredericton and GFSI may host online version – must be updated when necessary

Sandi will take lead on this with input from members

## Measuring Impact

Kevin Lemieux		YMCA
Courtney Thompson		Nature Conservancy of Canada
Nathanael Patriquen		NB Association Family Resource Centers
Ann Marie Hartford		VGF
Shauna Miller		Horizon Health Network
Lisa O'Blenis		CHIMO
Jenn Wambolt		Capital City Cycles
Felisa Chan		Asian Heritage Society of New Brunswick
Julia Ramirez		Ignite Fredericton
Amanda Bent		NBCC
Lindsay Gallagher		Bridges of Canada Inc/Sarah Tracy Centre for Women
Tammy Ward		RCMP
Timothy Snow		The Wellness Movement
Andrew Holloway		HEPAC

- Need to find a way to share our “impact” and if the “successes” we measure can be shared to help one another / other non-profits. (ex- NB Health Council data on screen time linked to obesity)
- Showing impact that events, initiatives, activities, are having – through photos (a picture speaks 1000 words) instead of telling numbers, can be extremely effective.
- Barriers to measuring impact – language, no way to measure things like happiness, community connections, etc. funding capacity

### Action

- A workshop (not sure who would host) bringing non-profits together to teach us about measuring impact – how to measure, differences between short-term vs long-term measurements, different types of measurements, effective ways to collect data, etc.

## Occupancy

Eric Comeau		Horizon Health Network
John Coates		GFSI
April Veno-Munn		Habitat for Humanity
Sebastian Salazar-Chavez		City of Fredericton
Ryan Ferguson		Lifesaving Society
Marilyn O'Hara		Fredericton Non Profit Housing

Availability of space for small office meetings (10 Melissa street)

Cost of staff & shared staff ie: communications

Long term planning and compatibility of tenants

No actions listed

## Mental Health Fundraising

(can apply to others)

Lori Wheeler		Canadian Mental Health Association of NB
Becky Aseneauolt		Canadian Mental Health Association of NB
Marilyn O'Hara		Fredericton Non Profit Housing
Shari Ross		Canadian Deafblind Association
Jennifer White		Nature Conservancy of Canada
Sarah Wagner		NBACL
Ljiljana Kalaba		Multicultural Association of Fredericton Inc.
Warren Maddox		Fredericton Homeless Shelters Inc.
Kelsey Rusk		Meals on Wheelles
Nikita Moriarity		CHIMO
Norma Prianti		Liberty Lane Inc.
Eric Comeau		Horizon Health Network
Leola Langille		FrederictonACL
Sarah Payne		Liberty Lane Inc.

- Mental health is scary
- Rewording words to describe mental health so it isn't negative
- Awareness grows but people are hesitant, therefore our approach to funders has to have a better (positive) vocabulary
- Make a connection between funders and "mental health" when you approach for funds
- We are all approaching same businesses

- How do we come up with creative ways to raise funds
- A lot of clients live in poverty and costs related to their care keeps hitting gaps in the system,. We are trying to fill gaps and educate service providers. We need funding.
- Individuals using our services have nowhere to go, need residence.

#### Actions

- Make people aware of how they can give back to the community
- Develop partnerships
- Get businesses into one room
- Cases of support
- Give back to them

## Group Purchasing

Julia Stewart		Fredericton Library
Danny Soucy		NBACL
Susan Dean		Volunteer Oromocto
Warren Maddox		Fredericton Homeless Shelters Inc.
Lisa O'Blenis		CHIMO

- Non-profits can reduce costs by purchasing together
- Purchases include:
  - 1 – services – cleaning, printing, security, (another word I cant make out)
  - 2 – Items that are larger that are not used daily ½ tom truck, postage meter machine
  - 3 – Information - access to information databases for research
  - 4 – office supplies – paper, toilet paper, paper towels, pens,
  - 5 – space / office sharing – share office space would contribute to the would contribute to the good of communication and ongoing collaboration

### Action

Identify who would coordinate group purchasing (Community Inclusion Network, City of Fredericton?)

Identify how group purchasing would take place

- Non-profits make a list and make an inventory of what they purchase and when
- Common needs recognized
- Approach vendors with a proposed purchase amounts and negotiate reduced prices for the year
- Put in regular orders throughout the year at reduced costs and lend send out invites to NPOs to add to the orders
- Agree on minimum purchasing so that reduced roles can be negotiated.

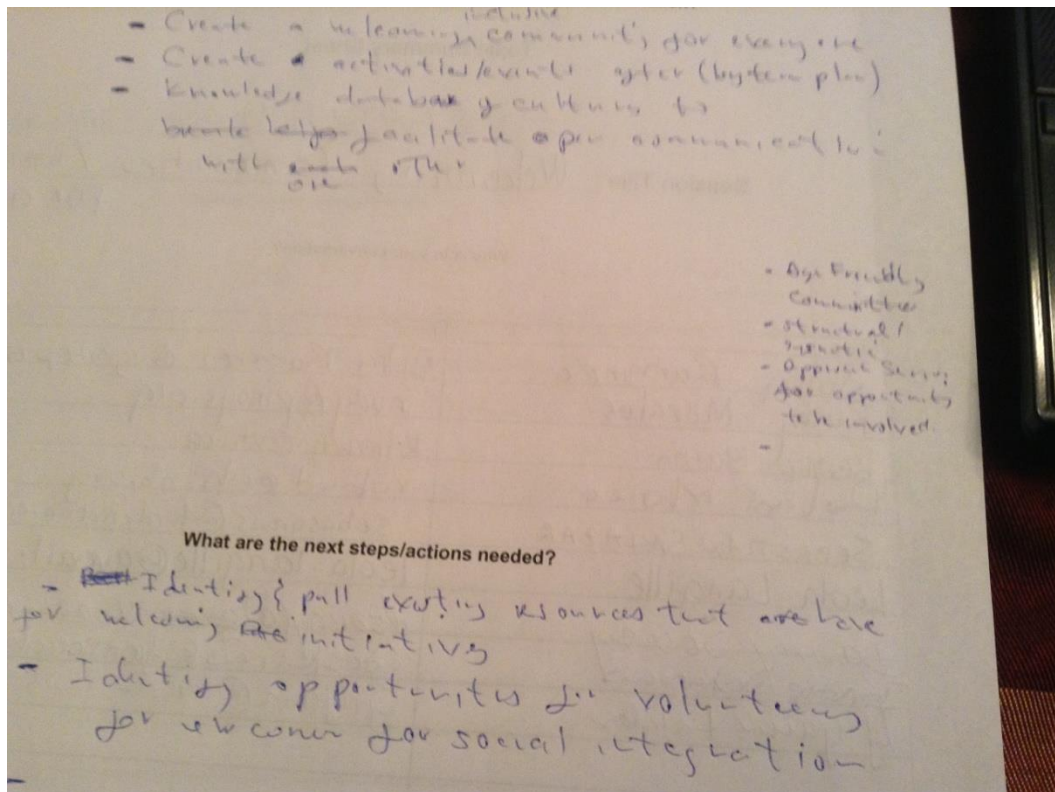
## Welcoming Communities/ Immigration for all

Julia Stewart		Fredericton Library
Rudy Morales		FCNB
Karolyn Martin		STU - Social Work
Roland Moreno		Asian Heritage of New Brunswick
Sebastian Salazar-Chavez		City of Fredericton
Leola Langille		FrederictonACL
Danny Soucy		NBACL
Janette Desharnais		Frontier College
Ljiljana Kalaba		Multicultural Association of Fredericton Inc.

Create a welcoming, inclusive community for everyone

Create activities and events

Knowledge database - Age friendly committee – Identify & Pull existing resources for volunteering initiatives – identify opportunities for volunteering for social integration



## Animal Welfare

Susan Dean		Volunteer Oromocto
Cynthia Ryder		Fredericton Arts Alliance
April Venno-Munn		Habitat for Humanity

### Key Points

- Is there a way to assist low income households find less expensive, than regular retail vet pricing for spay/neuter services for pets?
- Other than harassing vets into offering services to groups ie:SPCAs, CARMP, Stray Bits- not really but low income persons don't fall under any of the above organizations
- Perhaps create an organization w/ the low income sector that would assist for affordable pet care
- Change of provincial animal welfare rules to allow a non-vet owned mobile clinic – petitioning government for change
- Mobile clinic would allow low income households outside of cities to access services
- Is there a way to coordinate volunteers to transport pets/owners to a clinic that has been developed by a low income volunteer organization.



## Coordinating Events& Attractions

Julia Stewart		Fredericton Library
Felisa Chan		Asian Heritage Society of New Brunswick
April Thorne		City of Fredericton
Janet Crawford		NB Film Co-op
Bronwyn Davies		Horizon Health
Marilyn O'Hara		Fredericton Non Profit Housing
Kelsey Rusk		Meals on Wheels

- Communication between organizations
- Communication to the public
- What's happening in Fredericton – how do we find out what's going on
- Add to city events page = [Debbie.perry@fredericton.ca](mailto:Debbie.perry@fredericton.ca)
- Timing of event planning and coordination
- Church work, where do they fit? They do amazing work - parish nurse associations

### Actions

- Welcome package for new tenants in Fredericton housing
- Info desk at the Regent mall – connecting uptown to downtown
- List of PSAs and free advertising