

GFSI Management Team, February 13, 2023 @ Online and in-person, 3:30pm

Present: Sandi MacKinnon, Bill MacKenzie, Ben Griffin, Shirley Cleave, Scott Henwood, Shanthi Shanmugam

Regrets: Promise Mwenga, Kate Walsh, John Coates, Mike Toole,

Minutes recorded by: Sandi MacKinnon

Agenda:

- Approve minutes from Jan 2023 meeting
- GFSI updates

Past Meeting Minutes Approval

Motion to approve minutes from the Jan 2023 meeting as distributed.

Moved: Shirley Cleave **Seconded:** Shanthi Shanmugam **Carried**

GFSI Project review:

FAHC

- Co-op Housing information event – details are not confirmed.
- City's Housing Specialist position has been released. They have recently extended the deadline.

Basic Income: Meeting with the Fredericton Chamber set for April 6 on TEAMS – Mike Toole has also been invited.

Point-in-Time count for NB.

- Set for April 14-18
- Annick is working with Sandi on this coordinating the logistics across the province.
- HDC to give GFSI 15K for our work

Atlantic Region Diversity, Equity & Inclusion Symposium and Population of the Canadian Atlas for Social Inclusion (CASI)

- GFSI and students are working with the City's Office of Community- March 30

Here is the link to register - <https://www.eventbrite.ca/e/2023-atlantic-region-diversity-equity-inclusion-symposium-tickets-546063098427>

What's Your Legacy – Matching professionals with the needs of our non-profit boards
Matching to be done the week of March 27.

Building a Community Framework for Digital & Social Innovation

Here is an overview of the work with Bathurst & Miramichi:

Bathurst Community Priority: Leveraging Recreation and Quality of Life Resources to Attract and Retain Young Residents

Bathurst Concept: The Bathurst Content Squad, an open-access content-creation service to help small businesses and community organizations promote Bathurst's quality of life and recreation resources to existing and potential young residents

Bathurst Prototypes: 1) "Digital First Impressions" project to understand the skills and scope of work required to connect quality of life resources to the target audience (existing and potential young residents) and thereby what training and support the Content Squad might need, and 2) a City of Bathurst open data HUB to enable open-access digital asset and analytics sharing across Bathurst's public and private sector content creators.

Miramichi Community Priority: Increasing Affordable Housing for Relocating Workers

Miramichi Concept: Student + _____ Housing, a new multi-unit housing development that offers a mix of affordable, market-rate (non-subsidized) units for students coming from outside Miramichi, combined with units aimed at supporting another sector with economic growth potential. Concept testing validated that creating student housing will alleviate pressure on the whole housing spectrum, and that student housing could be paired with housing that targets workers from another sector to create new economic opportunities in Miramichi. In our Implementation workshop this Friday the multistakeholder team from Miramichi will review the feedback from concept testing and select from the most high-impact opportunities-- currently those are:

- Health Care focus: market-rate units for relocating Nurses and Doctors; short-term temporary housing for Doctors and Specialists who visit Miramichi on rotation, and long-term temporary housing for nurses on practicum assignments through the student nurse advancement pledge-- hundreds of nursing students could potentially be supported in the region if there was housing available
- Sport Tourism focus: temporary housing available year-round for students and families who travel for sports tournaments and camps
- Hospitality Worker focus: seasonal housing for workers who support Miramichi's peak summer tourism season

Miramichi Prototype: TBD based on Implementation workshop outcomes (happening today). In discussion with Jeff, prototypes may look like organizing and field testing a collaboration between a local private sector housing provider, NBCC, another sector partner, and City of Miramichi to lease a small number of existing units to students and local employers. Based on learning from this prototype an RFP could be issued by the City of Miramichi or the Miramichi Regional Services Commission on feasibility of a mixed-use, market rate development with this group of collaborators at the table. Ultimately I can see a social innovation arising from Miramichi's work that looks like a new public-private partnership model for originating housing development projects that address community economic development priorities.

Next meeting date: April 17, 2023

Approved:

Bill MacKenzie, GFSI Board President

Bill MacKenzie

Promise Mwenga, GFSI Board Treasurer

Promise Mwenga