

GFSI ED Report March 2023

Non-profit Data Collaboration Project and Building the Community Prosperity Hub

Kate Walsh

Over the last few weeks, the Non-Profit Data Collaboration project has had significant exposure. On March 23rd, we had the opportunity to present the Community Prosperity Hub to the Livable Community Committee of City Council. We received really positive feedback from councillors and were thanked for our efforts. If you would like to watch the presentation, it can be viewed here: <https://pub-fredericton.escribemeetings.com/Meeting.aspx?id=538e4ca6-6a4c-4afd-8222-70a3cc3b1073>

Furthermore, if you would like to read an article that was published in The Daily Gleaner regarding the Hub, it's illustrated on the following page.

GFSI also presented the Community Prosperity Hub at Social Innovation Canada's Track Your Impact workshop. We demonstrated the features of the hub and explained its capacity to help local non-profits and our community, by improving collaboration and access to data. The presentation was well-received, and we heard lots of positive feedback from the attendees.

GFSI continues to update and maintain administrative files throughout the month. This involved maintaining invoices, updating employee records, and ensuring that all files were complete and up-to-date.

Michael Fellows :

In regards to the Non-Profit Data Collaboration project, the hub for the UN's Sustainable Development Goal (SDG) 6, Clean Water and Sanitation, has been completed. We met with the Nashwaak Watershed Association to display the hub and made changes to it based on their feedback. SDG 15, Life on Land, is one of the current hubs in progress.

Wolastoqey Learning & Cultural Centre website

Michael Fellows

GFSI has partnered with the Wolastoq Language and Culture Center (WLCC) to build a website to host a language learning platform. The content is provided by WLCC, and we implement it into the website building tool Weebly. At the end of March, WLCC met with their funders to showcase the status of the website, to which they were met with positive feedback.

Point-in-time Count

CITY HALL

'Prosperity Hub' project looks to boost non-profit funding



Fredericton is the site of a first-of-its kind data hub project, a council committee heard Thursday, that looks to boost non-profit access to funding. Fredericton city hall is pictured in February 2023. Photo: Savannah Awde/The Daily Gleaner

Savannah Awde | The Daily Gleaner

Fredericton is the site of a first-of-its kind data hub project, a council committee heard Thursday, that looks to boost non-profit access to funding.

The project, "Non-Profit Data Collaboration for Community Prosperity," is a joint effort between Greater Fredericton Social Innovation, the New Brunswick Community College's Department of Applied Research and Innovation, and the city.

Committee members got a first look at the "Community Prosperity Hub," an online space for non-profits to use for data collection in support of funding applications.

"It's a game changer. We are the only city in the country that's doing this work," said Sandi MacKinnon, executive director at Greater Fredericton Social Innovation.

"We have a toolkit, we have a step-by-step how to build this, and our plan is to share it, continue to share it across the country."

Greater Fredericton Social Innovation project lead Kate Walsh said non-profit organizations can use the hub to "back up the need for their services" in an evidence-based way.

"This is incredibly helpful for non-profits, particularly when scoping community need, writing funding reports and improving service delivery," Walsh said of the hub.

"Furthermore it can reduce the amount of HR it would take to research all this information for themselves. When we spoke with United Way, they told us they would spend days and days researching information to put reports together."

Walsh said the online space is organized to group non-profits under the United Nations Sustainable Development Goals, as applications often ask about that connection, she said.

"This is really helpful for them to secure sustainable funding and continue being able to do the work that they do in our community," she said.

MacKinnon said the Greater Fredericton Social Innovation is working on securing funding to update the hub with data from the 2021 census.

In an earlier phase of the project, the group also surveyed a cohort of Fredericton non-profits about their data collection and use in funding applications.

Ultimately, MacKinnon said, each organization receives guidance to improve data collection and more clearly demonstrate their value.

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GFSI agreed to oversee the logistics of the largest Point in Time count held in our province. We attended 30 + meetings prior to the event on April 17/18. Sandi oversaw Fredericton HQ, Michael in SJ and Annick and Kate in Moncton. Counts were also held in Miramichi, Bathurst, St Stephen, and Edmonston. HDC stated that it would not have been possible with our team. We really hit this one out of the park!! HDC has paid GFSI 15K for our time.



In early February, the Human Development Council reached out to GFSI to request their assistance in the coordination and logistics of the 2023 Point in Time Count. The project consisted of 11 weeks and involved several phases, including planning, preparation, implementation, and post-count. GFSI was tasked with coordinating and planning the administrative and logistical requirements for the project.

During this planning phase, GFSI worked with the Human Development Council to identify the resources required and other needs, establish timelines and budgets. This phase also involved identifying responsibility for each task. The preparation phase involved preparing all the necessary logistics required for the count.

The preparation phase involved gathering all the materials and supplies needed for the count, communicating with participating shelters and community leaders in each city, identifying headquarters for each zone/city, and organizing training sessions for the volunteers who would be involved in the count. GFSI worked closely with the Human Development Council to ensure that everything was in place before the count began.

During the implementation phase, GFSI oversaw the count activities and ensured that all data collected was complete. If any issues arose during the count, GFSI was there to help address them and keep things running smoothly. The final phase of the project involves analyzing the data collected during the Point in Time Count and preparing a report on the findings. At this time, it is unclear whether GFSI will be involved in this phase of the project.

Thanks to the critical role played by GFSI in coordinating and planning the administrative and logistical requirements of the project, the Point in Time Count was successfully completed. The data collected during the count will provide valuable insights into the issue of homelessness in the region.

To assist in the execution of the 2023 Point in Time Count, GFSI sent a representative to the Saint John and Moncton headquarters. We ensured the volunteers conducting the street outreach surveys had all the proper supplies, delivered surveys to the shelters involved in the count, tracked and reviewed all the completed surveys and made sure everything was operating according to plan.

Building a community Framework for Digital & Social Innovation (ACOA & RDC)

- We have an extension until May and will be meeting with funders on April 24th for a possible new project for the upcoming year. RDC has postponed this meeting 3 times. I have told them I am ok if it is not a priority for them, we can stop the project.

Civic Tech Employment Project (ACOA & Working NB)

We have an extension to July 31 as we still have some funds leftover. We are also working on a new agreement for 2023-2024.

Atlantic Region Diversity, Equity & Inclusion Symposium Population of the Canadian Atlas for Social Inclusion (CASI)

In partnership with the City of Fredericton's Office of Community Inclusion, our GFSI staff and the STU and RC students, we did a great job in organizing the 1st Atlantic DEI symposium.

2023 Atlantic Region Diversity, Equity & Inclusion Symposium Inclusion in Action

9:00	Wolastoyeg Elders Imelda Perley & David Perley	Blessing
9:15	Mayor Rogers & Sakom Polchies	Welcome
Morning Panel #1 Presentations		
9:30	Imelda Perley	Wolastoyeg Language & Cultural Website
9:45	Jennifer Waldschutz	City of Saint John
10:00	Dr. Jackie Onescu	UNB Dept of Kinesiology
10:15	Dr. Sara Davidson	Riverstone Recovery
10:30	Marcel Lebrun	12 Neighbours
Panel #1 Discussion and Questions		
11:00	Activity	What does DEI mean to you?
12:00	Lunch	
Afternoon Panel #2 Presentations		
12:45	Miriam Chasson	Canadian Centre for Diversity and Inclusion
1:30	Sarah Caisie	Local Immigration Partnership - Ignite
1:45	Robyn Mullin	Military Family Resource Center
2:00	Passionate Ncube	City of Fredericton's Anti-racism Task Force
2:15	Eric Nadeau	Saint Anne Community Center
Panel #2 Discussion and Questions		
3:00	Break	
3:15	Vince Merola	City of Moncton
3:30	Eric Megarity	City of Fredericton's Social Inclusion Committee
3:45	Renaissance College & STU Social Work Students	Canadian Atlas for Social Inclusion demo



You can see more pictures here:
<https://www.socialinnovationfredericton.com/dei-symposium-2023.html>

What's Your Legacy – Matching professionals with Non-profits' Board

UNB Business Management Students

Matched 12 Non profits with at least three professionals. We had 16 impressive professionals register for the project.

NPOs

- Charlotte Street Art Centre
- CHSR Community Radio
- Fredericton Association of Therapeutic Riding
- L'Arche Fredericton
- Coalition of people with disabilities
- Fredericton Association for Community Living
- Prison Christian Ministry
- Science East
- Stepping Stone Senior Centre
- Age Centre
- United Way
- Youth in Transition



NB

3rd

Basic Income NB

- Chamber presentation has been rescheduled to May 10th at 11 am. Mike Toole was also sent an invitation.
 - Bill S-233 'An Act to Establish a National Framework for a Guaranteed Livable Basic Income' passed second reading in the Senate, and was sent to the Standing Senate Committee on National Finance, who's chair, Conservative Senator Percy Mockler is supportive of the Bill.

Civic Tech Fredericton - Civic Tech organized a team potluck during the month of March, which was a great success. Team members brought a variety of food and beverages and we had a wonderful evening eating and socializing together. Our annual pot luck was a great success!



Boost NB

The City of Fredericton hosted Boost 2023, a five-day brainstorming event focused on finding ways to reduce greenhouse gas emissions in the city. Two civic tech groups took part and, both presented innovative proposals. One group even won the "Best Video" award and came in second place overall with their proposal. This outcome demonstrates the high level of commitment of GFSI in playing a part into building a sustainable city.

Many pictures at the bottom of this webpage:
<https://www.civictechfredericton.com/>

Olga Strelkina

We had the opportunity to create graphic design material, expanding Olga's portfolio. This involved designing logos, websites and other promotional materials for various events and initiatives. Utilizing Adobe Illustrator we created visually appealing and effective designs.

- **WLLC Website and marketing materials**
website design was developed for the language center



This site was designed for Wolastoq Language and Culture Center. Their goal is sharing Wolastoq (Mi'kmaq) language and culture to schools and communities through traditional stories and experiences.



Worked on the logo and helped organize the 2023 Atlantic Region Diversity, Equity & Inclusion Symposium

Developed logo for project *What's your legacy?*



- **Developed the logo Point-In-Time Counts (PIT)**

